

Website SEO Starter Packages

Included Services

	Starter 5	Starter 10	Starter 20	Starter 30
Monthly Cost	\$350.00	\$400.00	\$500.00	\$650.00
Target Keywords	5	10	20	30
Duration	6 Months	6 Months	6 Months	7 Months
Ranking Reports	Monthly	Monthly	Monthly	Monthly
Work Reports	Monthly	Monthly	Monthly	Monthly
Traffic Reports	Google Analytics	Google Analytics	Google Analytics	Google Analytics
Full Phone Support	Yes	Yes	Yes	Yes
Chat Support	Yes	Yes	Yes	Yes
Month 1				
On Page Optimization				
Keyword URL Mapping	Yes	Yes	Yes	Yes
Target URLs	2	4	8	12
301 URL Redirects	Homepage +	Homepage +	Homepage +	Homepage +
XML Sitemap Installation (on website)	Yes	Yes	Yes	Yes
Google XML Sitemap Upload	Yes	Yes	Yes	Yes
Yahoo XML Sitemap Upload	Yes	Yes	Yes	Yes
Bing XML Sitemap Upload	Yes	Yes	Yes	Yes
Set Google GEO Location	Yes	Yes	Yes	Yes
Set Google Crawl Rate	Yes	Yes	Yes	Yes
Content Optimization				
Meta Tag Writing and Optimization	Target URLs	Target URLs	Target URLs	Target URLs
Website Keyword Density Optimization	Target URLs	Target URLs	Target URLs	Target URLs
New Page Creations	Yes (if required)	Yes (if required)	Yes (if required)	Yes (if required)
Additional Website Content Instructions	Yes (if required)	Yes (if required)	Yes (if required)	Yes (if required)
Anchor Text Optimization	Yes	Yes	Yes	Yes
Article Writing (350 words each)	2	5	8	12
Analytics				
Google Analytics Installation	5 Primary Pages	10 Primary Pages	20 Primary Pages	30 Primary Pages
Google Webmaster Installation	Yes	Yes	Yes	Yes
Google Webmaster Analysis	Yes	Yes	Yes	Yes
Yahoo Webmaster Analysis	Yes	Yes	Yes	Yes
Bing Webmaster Installation	Yes	Yes	Yes	Yes
Bing Webmaster Analysis	Yes	Yes	Yes	Yes
Month 2				
Off Page Optimization				
Article Writing	2	5	8	12
Article Submissions	40	75	150	225
Directory Submissions	25	50	100	150
Social Bookmarking	15	25	50	75
Link Dropping	5	8	11	14
Month 3				
Off Page Optimization				
Article Writing	2	5	8	12
Article Submissions	40	75	150	225
Directory Submissions	25	50	100	150
Social Bookmarking	15	25	50	75
Link Dropping	5	8	11	14
Month 4				
Off Page Optimization				
Article Writing	2	5	8	12
Article Submissions	40	75	150	225
Social Bookmarking	20	35	60	85
Link Dropping	9	14	19	26
Month 5				
Off Page Optimization				
Article Writing	2	5	8	12
Article Submissions	40	75	150	225
Social Bookmarking	20	35	60	85
Link Dropping	9	14	19	26
Month 6				
Off Page Optimization				
Article Writing	2	5	8	12
Article Submissions	40	75	150	225
Social Bookmarking	20	35	60	85
Link Dropping	9	14	19	26
Campaign Renewal Analysis	Yes	Yes	Yes	End of Month 7