

Website Design - Wordpress

Included Services

Package Name	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Website Package Page Quantity	5	10	20	30	40
Base Package Pricing	\$500.00	\$1,000.00	\$1,500.00	\$2,000.00	\$2,500.00
Project Time Frame (for Base Packages Only)	10 Working Days	15 Working Days	20 Working Days	25 Working Days	30 Working Days
If project exceeds X hours reseller incurs a \$15.00 an hour rate unless it is php customizing then it is \$30.00 an hour.	20 Hours	34 Hours	47 Hours	60 Hours	74 Hours
Support, Communication, and Collaboration (SCC Section)	Baby	Toddler	Adolescent	Teen	Adult
Professional Dedicated Project Manager	Yes	Yes	Yes	Yes	Yes
Web Design Usability Consulting and Call to Action Strategizing	No	1 Hour	1.5 Hours	2 hours	2.5 hours
Phone, Chat, Email Support and Communication with Reseller	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Verbal Design Intake Meeting Upon Campaign Commencement	Yes	Yes	Yes	Yes	Yes
Project Management Interface from ER to Reseller	Yes	Yes	Yes	Yes	Yes
Installation, Configuration and Customization (ICC Section)	Baby	Toddler	Adolescent	Teen	Adult
Wordpress Installation and Configuration	Yes	Yes	Yes	Yes	Yes
Wordpress Theme Installation (paid themes are an additional cost)	Yes	Yes	Yes	Yes	Yes
Theme Color Customization	Yes	Yes	Yes	Yes	Yes
Wordpress Blog Setup and Configuration	\$25.00 - 8 Categories	\$25.00 - 12 Categories	Free - 16 Categories	Free - 20 Categories	Free- 24 Categories
Graphic Design and Mock Ups (GDM Section)	Baby	Toddler	Adolescent	Teen	Adult
Homepage Mock Up	3 Revisions	3 Revisions	3 Revisions	3 Revisions	3 Revisions
Interior Page Mock Up	3 Revisions	3 Revisions	3 Revisions	3 Revisions	3 Revisions
Free Image Sourcing and Uploading	Up to 5 Photos	Up to 10 Photos	Up to 20 Photos	Up to 30 Photos	Up to 40 Photos
Custom Designed Banners	1 Free (\$25 Additional)	2 Free (\$25 Additional)	4 Free (\$25 Additional)	6 Free (\$25 Additional)	8 Free (\$25 Additional)
Content Uploading and Creation	Baby	Toddler	Adolescent	Teen	Adult
Content Uploading (Font, Header, Bullet Formating)	5 Pages	10 Pages	20 Pages	30 Pages	40 Pages
Contact Forms, CRM, Email Marketing and Newsletter Solutions	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Contact Form Configuration	Basic Contact Us Page	Up to 2 Forms	Up to 3 Forms	Up to 4 Forms	Up to 5 Forms
Gravity Forms Installation and Up to 3 Form Configurations	\$75.00	\$75.00	Free	Free	Free
Grativity Forms integration to Mail Chimp Seamless Double Opt In email marketing	\$25.00	\$25.00	\$25.00	Free	Free
Gravity Forms to Constant Contact Integration	\$25.00	\$25.00	\$25.00	\$25.00	Free
Footer Design and Optimization	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Footer Design Customization	Color and Texture Only	Basic Layout, Color and Texture Modification	Basic Layout, Color and Texture Modification	Basic Layout, Color and Texture Modification + Graphic Design	Basic Layout, Color and Texture Modification + Graphic Design
Footer Navigation	Yes	Yes	Yes	Yes	Yes
Footer Call to Action Banner Design	No	No	Yes	Yes	Yes
Website Backup, Migration and Installation (BMI Section)	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Website Backup	Saved 3 Months	Saved 3 Months	Saved 6 Months	Saved 6 Months	Saved 6 Months
Website Migration	From Develpoment Server To Your Hosting	From Develpoment Server To Your Hosting	From Develpoment Server To Your Hosting	From Develpoment Server To Your Hosting	From Develpoment Server To Your Hosting

Website Design - Wordpress Continued

Package Name	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Website Package Page Quantity	5	10	20	30	40
SEO Plugins and Optimization Options	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
301 Redirects	Up to 2	Up to 4	Up to 6	Up to 8	Up to 10
Sitemap Generator	Yes	Yes	Yes	Yes	Yes
User Sitemap	Yes	Yes	Yes	Yes	Yes
non www. To www. Domain redirect	Yes	Yes	Yes	Yes	Yes
SEO Plugin for Wordpress	Yes	Yes	Yes	Yes	Yes
Google Analytics Installation	5 Pages	10 Pages	20 Pages	30 Pages	40 Pages
Google Webmaster Installation	Yes	Yes	Yes	Yes	Yes
Cross Browser Compatability Fix (Chrome, Firefox, IE)	Yes	Yes	Yes	Yes	Yes
Mobile Website Solutions	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Mobile Friendly WP Admin Interface Plugin	\$25.00	\$25.00	Free	Free	Free
Mobile Website Plugin Installation for Wordpress “Mobile Pack”	\$25.00	\$25.00	\$25.00	Free	Free
Mobile Website Creation Using Mobile Pack Plugin	5 Pages (\$100)	10 Pages (\$175.00)	20 Pages (\$300.00)	30 Pages (\$450.00)	40 Pages (\$550.00)
Email Installation and Configuration	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Google Business Email Installation (50 users Free)	\$15.00	\$15.00	\$15.00	Free	Free
Standard Email Setup from Hosting Environment (options vary per host)	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00
Additional Graphic and Web Design Solutions	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
HTML Email Template to Match Website Design (written content not included - 2 Revisions)		\$50.00	\$50.00	\$50.00	Free Free
Trifold Brochure Creation with custom graphic design (written content not included)	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
Professional PPC Landing Page Creation and 2 Hours Consulting	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00
Extra Service For A Fee	Wordpress 5	Wordpress 10	Wordpress 20	Wordpress 30	Wordpress 40
Wordpress Theme Semi Customization (requires no PHP code modification)	\$15.00 an hour	\$15.00 an hour	\$15.00 an hour	\$15.00 an hour	\$15.00 an hour
Wordpress Theme Customization (requires PHP code modification)	\$30.00 an hour	\$30.00 an hour	\$30.00 an hour	\$30.00 an hour	\$30.00 an hour
Content Uploading and Creation					
Content Uploading with Images	\$5.00 extra per page	\$5.00 extra per page	\$5.00 extra per page	\$5.00 extra per page	\$5.00 extra per page
Professional Website Content Writing	\$18.00 per 100 Words	\$18.00 per 100 Words	\$18.00 per 100 Words	\$18.00 per 100 Words	\$18.00 per 100 Words
Blog Article Writing	\$20.00 for 350 word article	\$20.00 for 350 word article	\$20.00 for 350 word article	\$20.00 for 350 word article	\$20.00 for 350 word article
Press Release Writing (free upload to website)	\$25.00 per Release	\$25.00 per Release	\$25.00 per Release	\$25.00 per Release	\$25.00 per Release
Contact Forms, CRM, Email Marketing and Newsletter Solutions					
Mail Chimp Account Setup, Design and 1 hour Consulting (free account)	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00
Sugar CRM Installation (community edition)	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
Sugar CRM Web To Lead Form Installation on Website	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Existing Contact Form integration to Sugar CRM Lead Management Module (1 form)	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00
Surgar CRM login from Wordpress Plugin Installation	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00
Footer Design and Optimization					
Customer Footer Intregation with Drop down content script (SEO Content Hider)	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00
SEO Plugins and Optimization Options					
Keyword Research	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
Keyword To URL Mapping and URL Naming Suggestions	\$2 per page	\$2 per page	\$2 per page	\$2 per page	\$2 per page
Meta Tag Writing	\$5.00 per Page	\$5.00 per Page	\$5.00 per Page	\$5.00 per Page	\$5.00 per Page
H Card Address Format for auto V card generation by Google	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
Google Maps Installation with Driving Directions	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00