

# Local And Website SEO Packages

## Included Services

	Local 5	Local 10	Local 20
<b>Month 1 Cost</b>	<b>\$500.00</b>	<b>\$750.00</b>	<b>\$900.00</b>
<b>Ongoing Monthly Cost</b>	<b>\$400.00</b>	<b>\$500.00</b>	<b>\$650.00</b>
Target Keywords	5	10	20
Ranking Reports	Monthly	Monthly	Monthly
Work Reports	Monthly	Monthly	Monthly
Traffic Reports	Google Analytics	Google Analytics	Google Analytics
Full Phone Support	Yes	Yes	Yes
Chat Support	Yes	Yes	Yes
<b>Month 1</b>	<b>Local 5</b>	<b>Local 10</b>	<b>Local 20</b>
<b>On Page Optimization</b>			
Keyword URL Mapping	Yes	Yes	Yes
Target URLs	2	5	8
301 URL Redirects	Homepage +	Homepage +	Homepage +
XML Sitemap Installation (on website)	Yes	Yes	Yes
Google XML Sitemap Upload	Yes	Yes	Yes
Yahoo XML Sitemap Upload	Yes	Yes	Yes
Bing XML Sitemap Upload	Yes	Yes	Yes
Set Google GEO Location	Yes	Yes	Yes
Set Google Crawl Rate	Yes	Yes	Yes
<b>Content Optimization</b>			
Meta Tag Writing and Optimization	Target URLs	Target URLs	Target URLs
Website Keyword Density Optimization	Target URLs	Target URLs	Target URLs
New Page Creations	Yes (if required)	Yes (if required)	Yes (if required)
Additional Website Content Instructions	Yes (if required)	Yes (if required)	Yes (if required)
Anchor Text Optimization	Yes	Yes	Yes
Wordpress Blog Installation	Yes (if required)	Yes (if required)	Yes (if required)
Article Writing (350 words each)	Yes	Yes	Yes
<b>Local Listings</b>			
Google Local	Yes	Yes	Yes
Yahoo Local	Yes	Yes	Yes
Bing Local	Yes	Yes	Yes
Hand Submission top 8 additional local listings	Yes	Yes	Yes
340+ Directory Submissions	Yes	Yes	Yes
<b>Google Local Optimization</b>			
Listing Creation	Yes	Yes	Yes
Listing Description Keyword Optimization	Yes	Yes	Yes
10 Photos Uploaded into Places Page and Google Images	Yes	Yes	Yes
Additional Information Fields Creation	Yes	Yes	Yes
Hours of Operation input	Yes	Yes	Yes
Payment Type input	Yes	Yes	Yes
Optimized Category Selection	Yes	Yes	Yes
"More about this Place" Optimization	Yes	Yes	Yes
Coupon/Promotion Update	Yes	Yes	Yes
Keyword Optimized Listing	Yes	Yes	Yes
Listing Verification	Yes	Yes	Yes
Listing Claiming	Yes	Yes	Yes
<b>Analytics</b>			
Google Analytics Installation	2 Primary Pages	5 Primary Pages	8 Primary Pages
Google Webmaster Installation	Yes	Yes	Yes
Google Webmaster Analysis	Yes	Yes	Yes
Yahoo Webmaster Analysis	Yes	Yes	Yes
Bing Webmaster Installation	Yes	Yes	Yes
Bing Webmaster Analysis	Yes	Yes	Yes
<b>MONTHLY</b>	<b>Local 5</b>	<b>Local 10</b>	<b>Local 20</b>
<b>Off Page Optimization</b>			
Article Writing	2	5	8
Article Submissions	40	75	150
Directory Submissions	25	50	100
Social Bookmarking	15	25	50
Link Dropping	5	8	11
Local Classifieds	5	5	5
<b>Monthly Google Local Optimization</b>			
Update Offers (coupon promotions) with keyword optimization.	Yes	Yes	Yes
Creation of Picture Slideshow Music Video and Submission into Youtube/Google Places	Yes	Yes	Yes
Post on Place Page about Events, Specials and More...	Yes	Yes	Yes
Google Places Bookmarking	Yes	Yes	Yes